

CAWG

Campus Assessment Working Group

#### Academic Engagement: Student Hopes, Expectations, and Experiences

Beginnings/ACES Subgroups December 3, 2012 Forum

#### Today's Presenters



Campus Assessment Working Group

Amanda Bowsher

> Institutional Research, Planning & Assessment

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#### **ACES Subgroup Members**



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#### Forum Agenda



- Survey Background
- About the Data
- Findings
  - Part 1: Freshman Hopes and Junior/Senior Engagement
  - Part 2: Hopes and Engagement Side-by-Side
  - Part 3: Expectations and Experiences
- Questions and Discussion

#### Survey Background



- Design and implementation of the new General Education curriculum
- > Talk around campus about desired student learning experiences
- Effort to assess students' hopes for their curricular and cocurricular experiences at UMD
- > Effect of these experiences on students' learning engagement



- Annual survey since 1996, administered within the 8-10<sup>th</sup> week of the fall semester in select first-year courses
- Gathers data on first-year undergraduates' experiences at and perceptions of UMD
- BSS 2010: 1869 (48%) FTFT survey respondents (3933 total)





- Annual spring survey since 1998
- Administered to juniors and seniors in Professional Writing
- Gathers data on upper-division undergraduates' experiences at and perceptions of UMD
- UMSS 2011: 1693 (69%) survey respondents (2450 total enrolled in Professional Writing)

### About the Data: Limitations



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Use caution when generalizing results

- Convenience sample
- Data are self-reported



# **FINDINGS** Part 1: Freshman Hopes and Junior/Senior Engagement

## Hopes and Engagement Topics



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#### **BSS - Freshmen**

*"Ideally I would hope to (regardless of whether it is possible) ... "* 

- Broad learning experiences
- Point of view
- Special experiences

#### **UMSS - Juniors/seniors**

*"I was most engaged in my learning experience when I ... "* 

- Broad learning experiences
- Point of view
- Special experiences
- Other experiences

# Freshman Hopes: Broad Learning Experiences



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| In my academic experiences at UMD, ideally I would<br>HOPE TO (regardless of whether it is possible) | Agree/<br>Strongly<br>Agree % |
|--|-------------------------------|
| Seek out educational opportunities to expand my knowledge.   | 90                            |
| Select courses out of interest rather than because they are required.                                | 89                            |
| Take a course outside of my eventual chosen field of study.  | 87                            |
| Learn for the sake of learning.  | 79                            |

Source: BSS10

## Junior/Senior Engagement: Broad Learning Experiences



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| Throughout my academic experiences at the University of<br>Maryland, I was MOST ENGAGED in my learning<br>experience when I | Agree/<br>Strongly<br>Agree % |
|---|-------------------------------|
| Selected courses out of interest rather than because they are required.   | 76                            |
| Sought out educational opportunities to expand my knowledge.  | 72                            |
| Learned for the sake of learning.   | 63                            |
| Took a course outside of my eventual chosen field of study.   | 54                            |

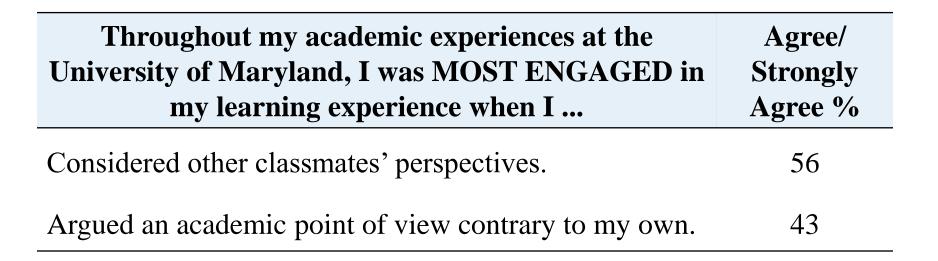
Source: UMSS11

### Freshman Hopes: Point of View



| In my academic experiences at UMD, ideally I would<br>HOPE TO (regardless of whether it is possible) | Agree/<br>Strongly<br>Agree % |
|--|-------------------------------|
| Consider other classmates' perspectives.   | 86                            |
| Argue an academic point of view contrary to my own.  | 61                            |

### Junior/Senior Engagement: Point of View



Source: UMSS11

## Freshman Hopes: Special Experiences



| In my academic experiences at UMD, ideally I would<br>HOPE TO (regardless of whether it is possible) | Agree/<br>Strongly<br>Agree % |
|--|-------------------------------|
| Participate in an internship related to my course of study.  | 94                            |
| Participate in community service as part of my academic experience.                                  | 72                            |
| Participate in a study abroad program.   | 71                            |
| Present research at an academic conference.  | 43                            |

## Junior/Senior Engagement: Special Experiences



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| Throughout my academic experiences at the<br>University of Maryland, I was MOST ENGAGED in<br>my learning experience when I | Agree/<br>Strongly<br>Agree % |
|---|-------------------------------|
| Participated in a study abroad program. $(n = 156)$   | 96                            |
| Participated in an internship related to my course of study. $(n = 1025)$   | 75                            |
| Participated in community service as part of my academic experience. ( $n = 1267$ )   | 43                            |
| Presented research at an academic conference. $(n = 643)$   | 41                            |

Note: *n*'s vary due to data cleaning.

Source: UMSS11

## Junior/Senior Engagement: Other Experiences



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| Throughout my academic experiences at the University of<br>Maryland, I was MOST ENGAGED in my learning<br>experience when I | Agree/<br>Strongly<br>Agree % |
|---|-------------------------------|
| Gained practical value from coursework. $(n = 1677)$  | 83                            |
| Took a course to explore my career. $(n = 1232)$  | 78                            |
| Conducted or participated in undergraduate research. $(n = 954)$  | 55                            |
| Note: <i>n</i> 's vary due to data cleaning.  |                               |

Source: UMSS11



# FINDINGS

# Part 2: Freshman Hopes and Junior/Senior Engagement Side-by-Side



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#### Seek out educational opportunities to expand my knowledge.



Freshmen Juniors/seniors
Percentage Agreed or Strongly Agreed



#### Learn for the sake of learning.



Freshmen Juniors/seniors
Percentage Agreed or Strongly Agreed



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#### **Consider other classmates' perspectives.**



FreshmenJuniors/seniorsPercentage Agreed or Strongly Agreed



#### Select courses out of interest rather than because they are required.



Freshmen Juniors/seniors
Percentage Agreed or Strongly Agreed



## **Questions to consider:**

➢ How can we better promote debate and discussion among students in the classroom?

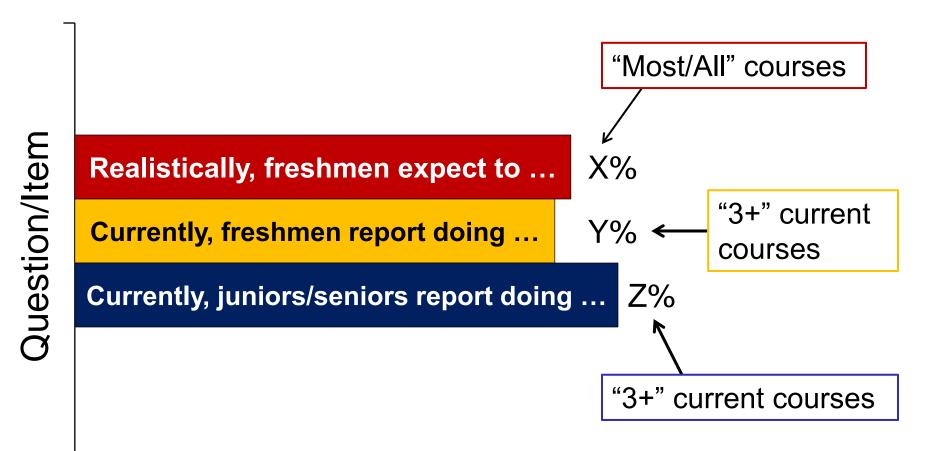
How can we ensure that the exchange of ideas is an engaging learning experience?



# **FINDINGS** Part 3: Expectations and Experiences



#### Expectations and Experiences



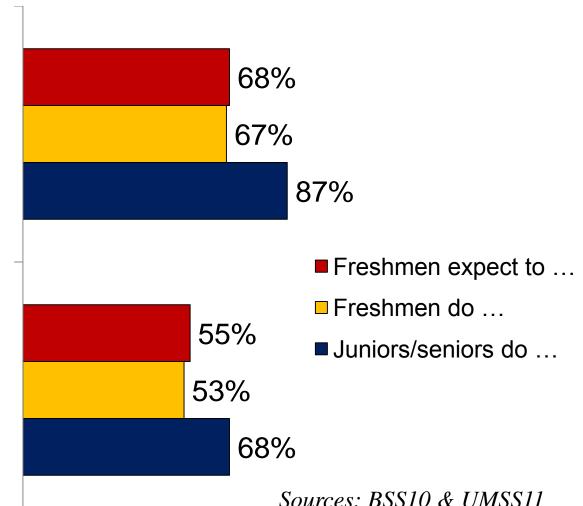
Percentages represent those who Agreed or Strongly Agreed with each item.

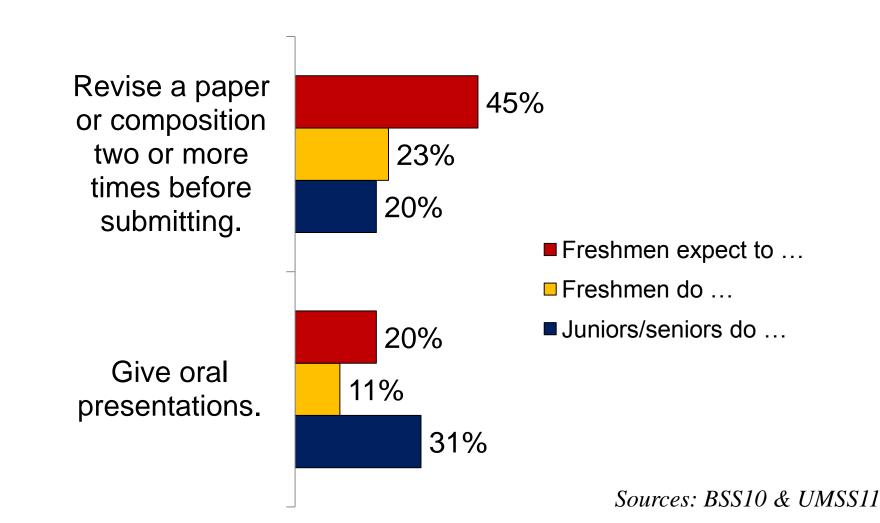
41% Learn content primarily through 52% lectures. 52% Freshmen expect to ... Freshmen do ... 20% Learn content Juniors/seniors do … primarily through 18% discussions. 12%

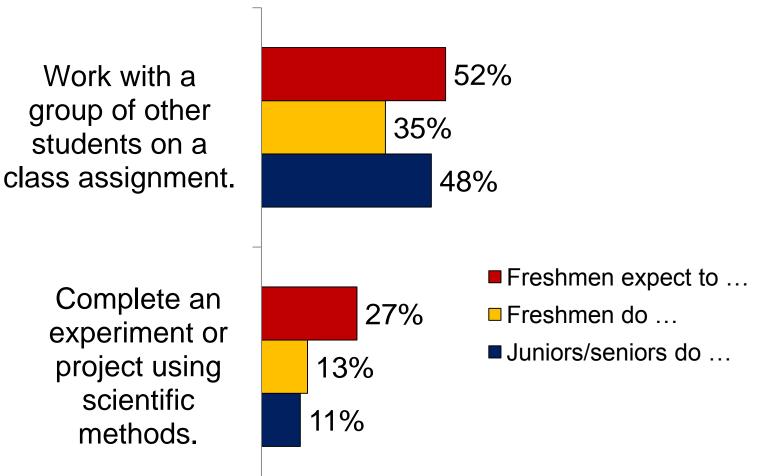
Sources: BSS10 & UMSS11

Have the opportunity to ask questions.

Use electronic devices and/or media for course experiences, inside or outside the classroom (e.g., Blackboard, clickers, videos, YouTube).







Sources: BSS10 & UMSS11

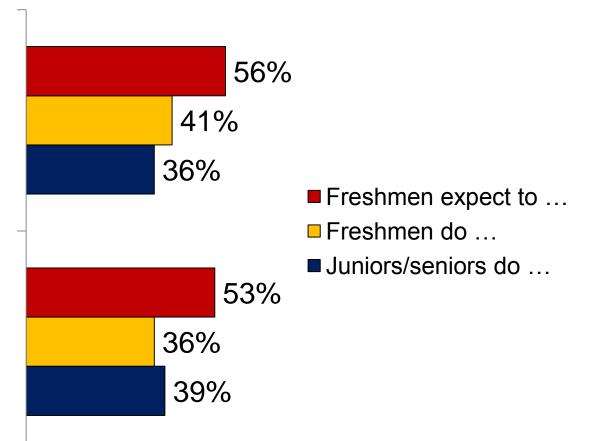
#### Transfer of Knowledge in most classes



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Apply material learned from outside the classroom to your coursework.

Apply material learned in one course of study to another course of study.



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# **Questions to consider:**

Conclusion

- How can we better promote debate and discussion among students in the classroom?
- How can we ensure that the exchange of ideas is an engaging learning experience?

How will the new Gen Ed curriculum, including elements like Scholarship in Practice and I-Series, affect student experiences in class and with coursework?



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The CAWG Snapshot on Academic Engagement is available at: www.umd.edu/cawg

> Recent CAWG Issues: Advice to Undergraduates from the Graduating Class of 2010, Alumni Reflections on the UMD Undergraduate Experience

> > Upcoming Issue: Undergraduate Time-to-Degree