

CAWG Campus Assessment Working Group

### Freshman Perceptions of Parental Involvement

Beginnings Subgroup March 2012 Forum





Campus Assessment Working Group

- Amanda Bowsher, Institutional Research, Planning & Assessment
- Nicole Roop, Keystone Program, School of Engineering
- > Brian Watkins, *Office of Parent and Family Affairs*
- Discussants

Erin Iverson, *Department of Resident Life* Brian Watkins, *Office of Parent and Family Affairs* Colleen Farmer, *School of Public Health* 

# **Beginnings Subgroup Members**



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Joann Prosser, Chair Amanda Bowsher Tiffane Cochran Barbara Goldberg **Beverly Greenfeig** Erin Iverson Claire Jacobson Sharon La Voy Pam Phillips Britt Reynolds Nicole Roop Hilary Sazama **Dian Squire** 

Department of Resident Life Institutional Research, Planning and Assessment (IRPA) IRPA Counseling Center **Counseling** Center Department of Resident Life **Education Policy Studies** IRPA IRPA Undergraduate Admissions College of Engineering Office of Extended Studies **Orientation** 





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- Parental Involvement results from the 2009 Beginning Student Survey (CAWG)
- Results from the 2011 University of Maryland Biennial Parent Survey (*Office of Parent and Family Affairs*)
- Discussion with campus professionals with experience on parent issues



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# Beginning Student Survey: Campus Assessment Working Group



- Annual survey since 1996, administered within the 8-10<sup>th</sup> week of the fall semester in select first-year courses
- Gathers data on first-year undergraduates' experiences at and perceptions of UM
- BSS 2009: 2100 (~50%) FTFT survey respondents (4202 total)

# Limitations



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Use caution when generalizing results

- Convenience sample
- Data are self-reported

# Part One: Discussion topics



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Frequency with which students self-report discussing the following topics with their parent(s)/guardian(s)

- > Physical/Emotional well-being
- Academics
- Social life

Involvement (e.g., organizations, sports, jobs, internships)

Future (e.g., career, graduate school, future planning)

➤ Finances

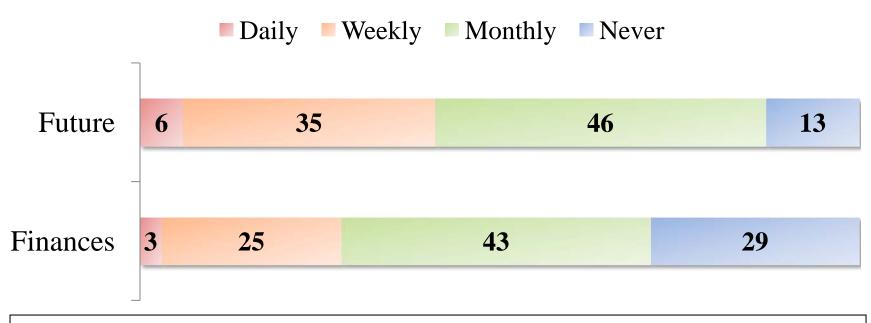
**Topics Students Discuss** with their Parents Campus Assessment Working Group Since coming to UM, how often do you and your parent(s)/guardian(s) typically discuss: Daily Weekly Monthly Never Physical/Emotional well-being 25 56 11 8 Academics 20 **69** 9 Social life 61 19 14 6 Involvement 11 57 20 11

Topics Students Discuss with their Parents



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Since coming to UM, how often do you and your parent(s)/guardian(s) typically discuss:



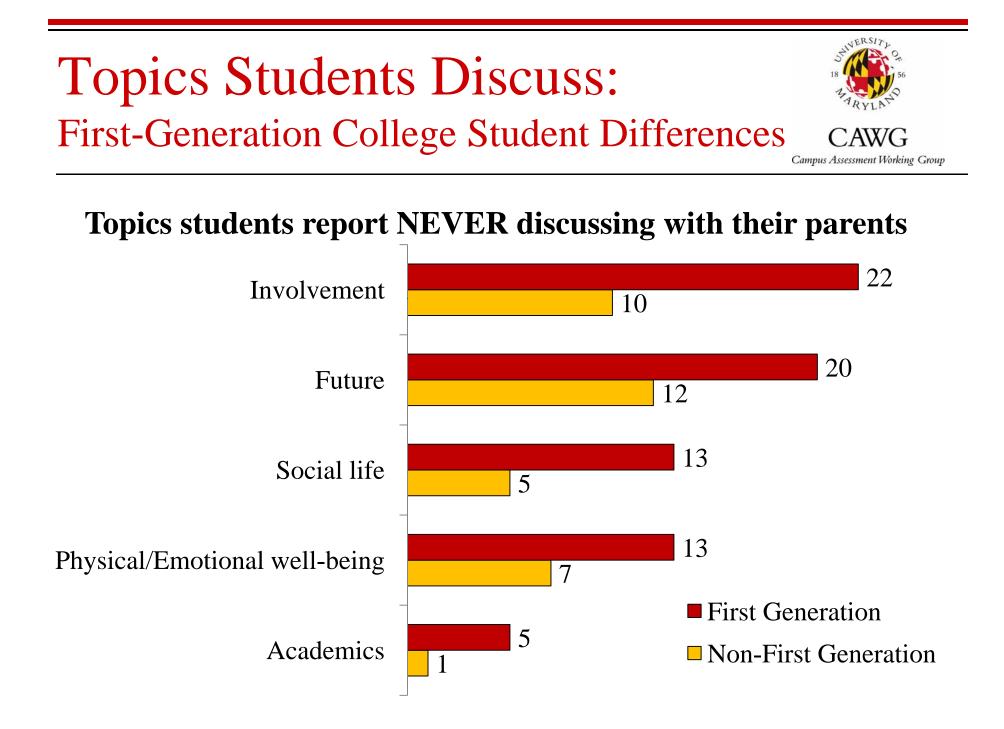
See Finances snapshot on CAWG website for more information about student finances

# **Demographics Differences**



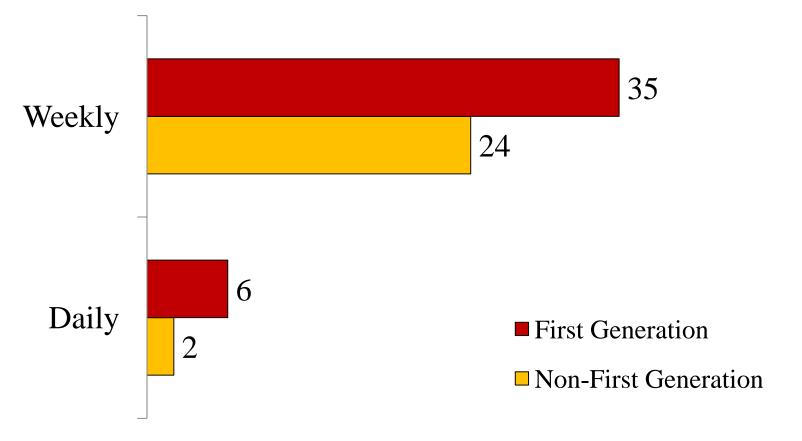
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- First-Generation student status
  - Self-reported: "Do either of your parent(s)/guardian(s) have a college degree or higher?"
- Race/Ethnicity
  - Reported White, Black/African American, Hispanic and Asian/Pacific Islander responses
  - Unknown and American Indian/Alaska Native not reported due to interpretation difficulty and small sample size (respectively)
- Male/Female
- > Only statistical differences reported





#### **WEEKLY and DAILY Discussions about Finances**

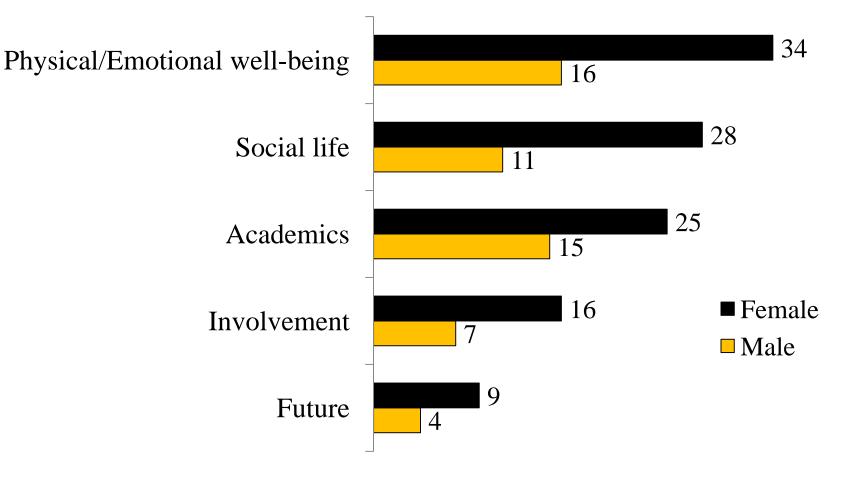


# Topics Students Discuss: Male/Female Differences



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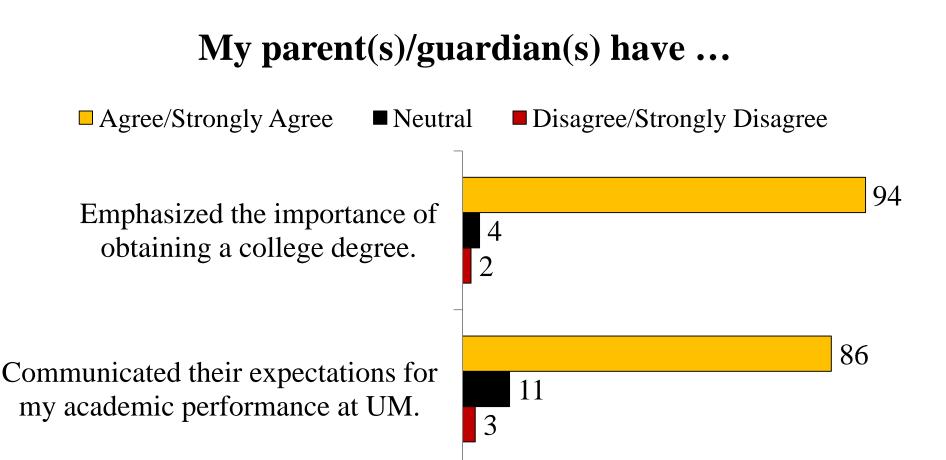
#### Topics students discuss with their parents on a DAILY basis

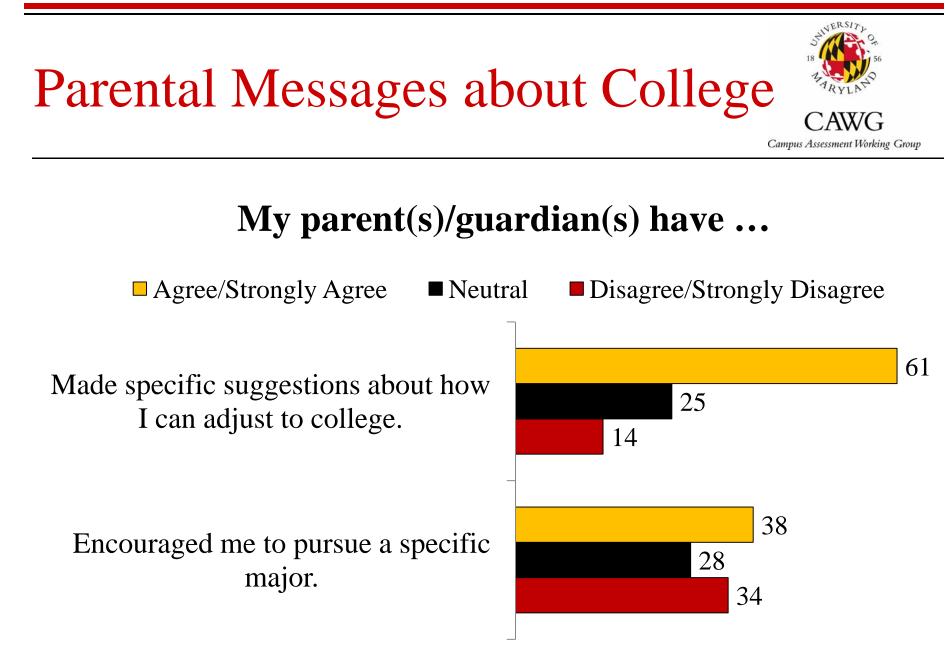




- Importance of college degree
- Expectations for academic performance
- Specific suggestions about adjusting to college
- > Encouragement to pursue a specific major

# Parental Messages about College







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# **Differences by Demographics**



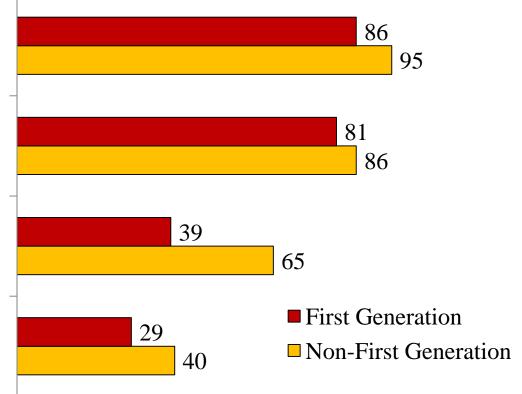
#### Percentages of First-Generation and Non-First Generation students who AGREED that their parents have ...

Emphasized the importance of obtaining a college degree.

Communicated their expectations for my academic performance at UM.

Made specific suggestions about how I can adjust to college.

Encouraged me to pursue a specific major.

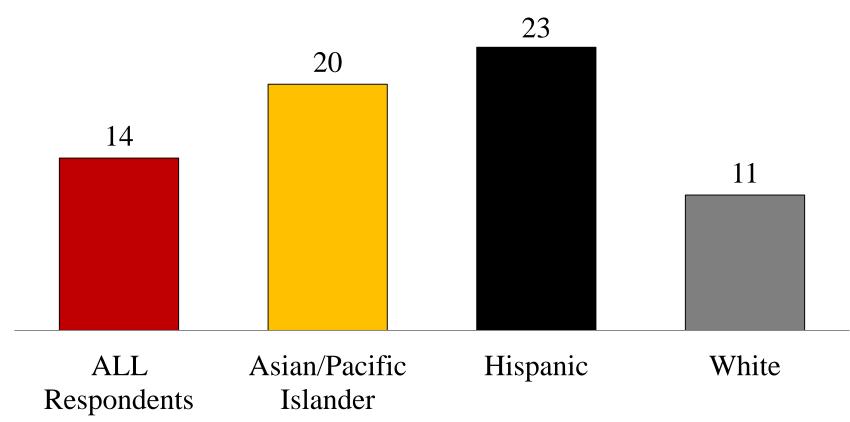


## Parental Messages: Race/Ethnicity Differences



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**Percentages of students who DISAGREED that their parents have made** *specific suggestions about how they can adjust to college* 

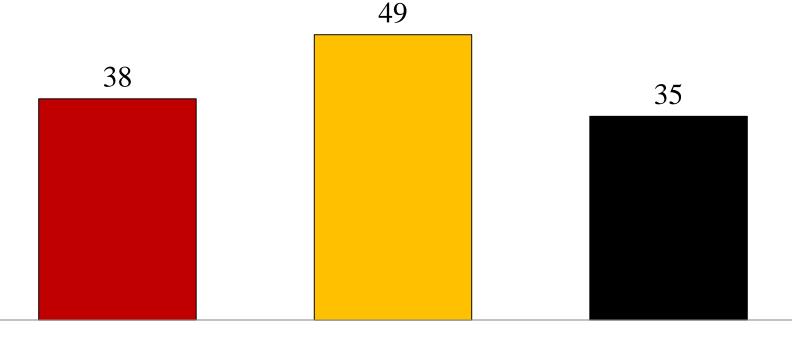


### Parental Messages: Race/Ethnicity Differences



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#### **Percentages of students who AGREED that their parents** *encouraged pursuit of a specific major*



ALL Respondents Asian/Pacific Islander White





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Parents, students or both?

- 1. Parents initiate contact with campus
- 2. Students request parents make contact with campus
- 3. Students attempt resolution first before engaging parents
- 4. Students resolve without asking parents to intervene

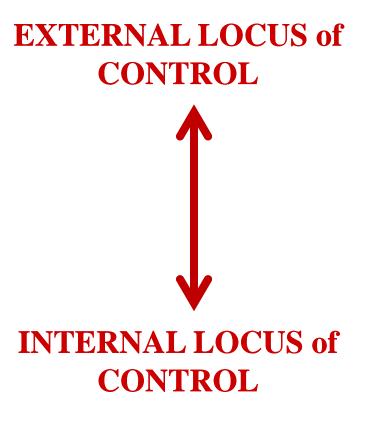
### Who Handles Problems at College?



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#### If I have a problem at college ...

- 1. My parents would contact a campus official to resolve it for me WITHOUT ME ASKING them to.
- 2. I would **IMMEDIATELY ask my** parents/guardians to contact a campus official to solve the problem for me.
- **3.** I would **attempt to resolve it on my own BEFORE asking my parents** to contact a campus official.
- 4. I would attempt to resolve it on my own WITHOUT EVER asking my parents to contact a campus official.



### Who Handles Problems at College?



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#### If I have a problem at college ...

Always Sometimes Never

- 1. My parents would contact a campus official to resolve it for me WITHOUT ME ASKING them to.
- 2. I would **IMMEDIATELY ask my** parents/guardians to contact a campus official to solve the problem for me.
- **3.** I would **attempt to resolve it on my own BEFORE asking my parents** to contact a campus official.
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# Parent Survey: Office of Parent and Family Affairs

Parent Survey – Office of Parent and Family Affairs

Biennial survey since 2007, administered every two years in April to parents of current, traditional age (22 and under) undergraduate students

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- Gathers data on parents' awareness of and satisfaction with our services and resources, as well as various trends regarding parental involvement
- > 2011 Parent Survey: 1,369 respondents out of 24,000

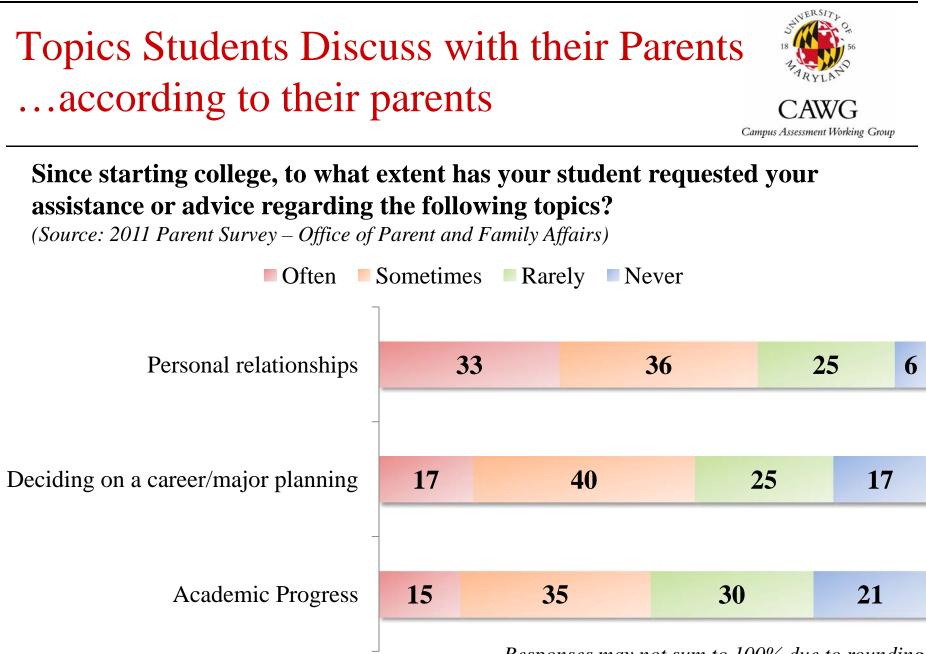


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Use caution when generalizing results

- Self-selected sample
- Data are self-reported

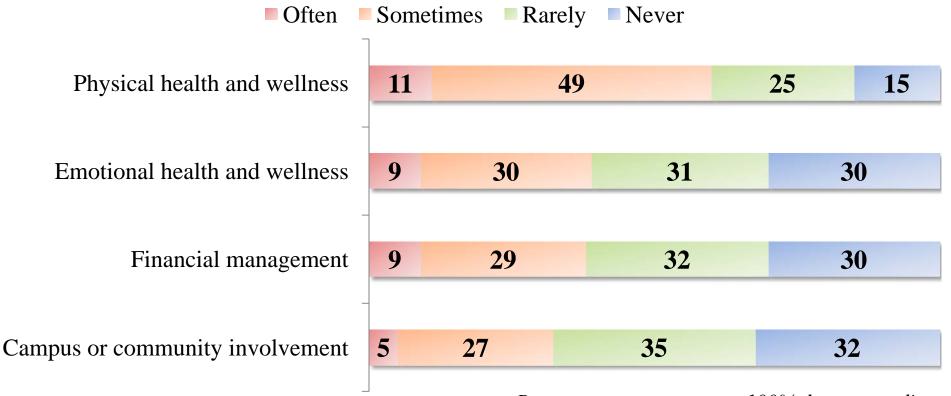


# Topics Students Discuss with their Parents ...according to their parents

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# Since starting college, to what extent has your student requested your assistance or advice regarding the following topics?

(Source: 2011 Parent Survey – Office of Parent and Family Affairs)



# Parental Response



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# When your student brought up a topic and requested your assistance or advice, how did you respond?

(Source: 2011 Parent Survey – Office of Parent and Family Affairs)

I encouraged my student to resolve the situation/issue on	4%
his/her own.	-170
I offered suggestions to my student but let him/her	94%
maker his/her own decision.	ノー /0
I told my student what to do.	1%
I intervened or resolved the situation/issue on behalf of my student.	1%
I refrained from providing any advice, assistance, or intervention to my student.	< 1%

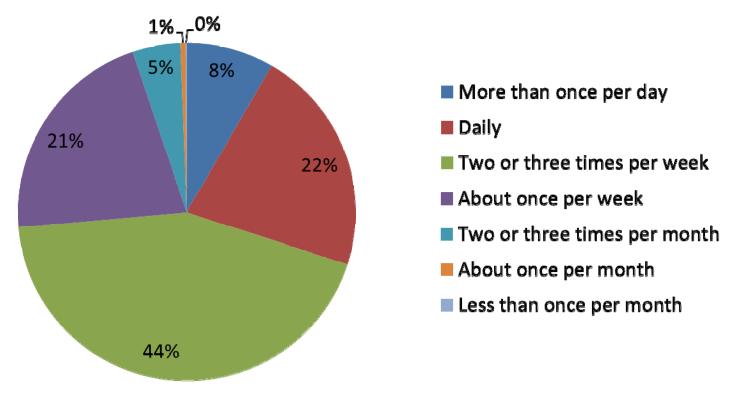
# Parent/Student Communication



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#### How often do you typically communicate with your student?

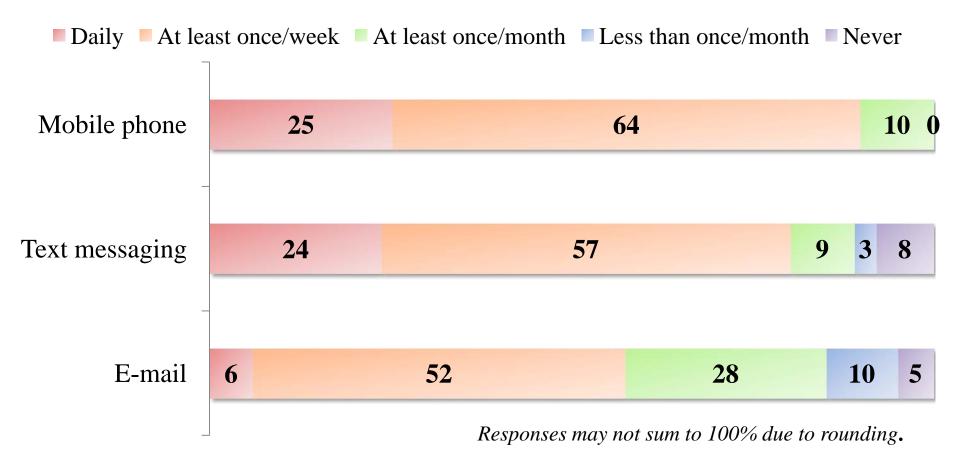
(Source: 2011 Parent Survey – Office of Parent and Family Affairs)



# Parent/Student Communication



(Source: 2011 Parent Survey – Office of Parent and Family Affairs)



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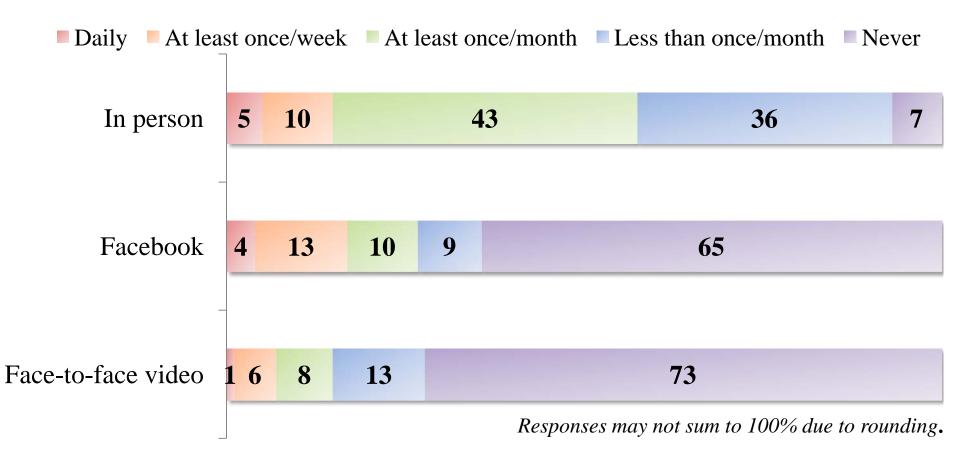
# Parent/Student Communication



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#### Methods of communication used (cont.)

(Source: 2011 Parent Survey – Office of Parent and Family Affairs)





# Panel Discussion Questions

